

# STRATEGIC PLAN 2014-2016

## Association of PA Public Library Systems

### Our Vision

Our vision is one where public library systems actively contribute to a healthy, prosperous and engaged/informed/knowledgeable/educated/cultural Pennsylvania.

### Our Purpose

APPLS advances public library service by defining and benchmarking community outcomes and advocating for the strengthening of county library systems.

### Our Community

- Library systems
- Governing bodies
- State library
- Consolidated libraries

### Our Strategic Priorities

- Define library systems and how we want to be evaluated
- Define and benchmark community outcomes
- Advocate with county and state government officials to strengthen library systems.

**STRATEGIC PRIORITY:** Define library systems and how we want to be evaluated.

**PURPOSE:** Create a realistic definition of library systems against which to be evaluated rather than allowing the state or other entities define us.

Measurable Action Steps	Deadlines	Responsible Parties
<p><b>A. DETERMINE CURRENT DEFINITION AND SITUATION IN PENNSYLVANIA.</b></p> <ol style="list-style-type: none"> <li>1. Survey current situation in Pennsylvania.</li> <li>2. Research and document other state/national models.  <i>*Answer the question: Is what we do here what other library systems do?</i></li> <li>3. Explore possible accreditation models in other types of industries (e.g. schools, police)?  <i>* Answer the question: What parallels our system?</i></li> <li>3. Look at the standards already created/used by APPLS and/or PANO.</li> <li>5. Explore targeted research from other states/models.</li> </ol>	<p><b>July 31, 2014</b></p>	<p><b>Group 1</b>  <b>Marilyn Jenkins</b>  <b>Joe Sherwood</b>  <b>B. McGarry</b>  <b>Tim Salony</b>  <b>Mary Garm</b>  <b>Shelby Kinsey</b></p>
<p><b>B. CREATE DEFINITION OF LIBRARY SYSTEMS IN PENNSYLVANIA</b></p> <ul style="list-style-type: none"> <li>• Determine the elements that should go into the definition.</li> </ul>	<p><b>Sept 30, 2014</b></p>	<p><b>Group 1</b></p>
<p><b>C. DRAFT A STATE REGULATION THAT LIBRARY SYSTEMS CAN LIVE WITH.</b></p>	<p><b>December 31, 2014</b></p>	<p><b>Group 1</b></p>
<p><b>D. MAKE A RECOMMENDATION ABOUT ACCREDITATION.</b></p>		



**STRATEGIC PRIORITY:** Advocate with county and state government officials to strengthen library systems.

Measurable Action Steps	Deadlines	Responsible Parties
<p><b>A. ASSESS THE LANDSCAPE.</b></p>	<p><b>Fall 2014</b></p>	<p><b>Group 3</b></p>
<p><b>B. WRITE THREE PROFILES OF LIBRARIES</b> (e.g. Mercer County)  <b>#1:</b> No Relationship with a Library System.  <b>#2:</b> Minimal Relationship with a Library System  <b>#3:</b> Healthy Relationship with Library System</p>	<p><b>Fall 2014</b></p>	<p><b>Molly Rodgers</b>  <b>Denise Sticha</b>  <b>Jonelle Darr</b>  <b>Rick Miller</b>  <b>Lori Hinderliter</b>  <b>Bernice Crouse</b></p>
<p><b>C. DETERMINE WHETHER OR NOT TO RE-ENGAGE WITH CCAP AND/OR GOVERNOR’S ADVISORY COUNCIL.</b></p>	<p><b>Fall 2014</b></p>	
<p><b>D. TALK TO THE STATE LIBRARY (Stacy) REGARDING THE INCLUSION OF INCENTIVES FOR BEING IN A LIBRARY SYSTEM BEING WRITTEN INTO STATE REGULATIONS.</b></p>	<p><b>2015</b></p>	
<p><b>E. DO A PRESENTATION AT THE STATE CONFERENCE</b> (using Mercer County as an example)</p>	<p><b>2015</b></p>	
<p><b>F. RESEARCH AND DOCUMENT WHY STATE SYSTEMS ARE STRONGER THAN INDIVIDUAL LIBRARIES.</b></p>	<p><b>2016</b></p>	
<p><b>G. DEVELOP A STRATEGY FOR TALKING TO COUNTIES WHO DO NOT HAVE COUNTY SYSTEMS.</b></p>	<p><b>2016</b></p>	